

CONNECT
RELEVANT
LEAD
ACCELERATE

SINCE
1991

Sponsorship Offering



About the MAROOCHYDORE CHAMBER

Welcome to the Maroochydore Chamber of Commerce.
A Smart Chamber for a Bright City.

Whether a long-term local business or new to the region, Maroochydore Chamber of Commerce is committed to supporting you and your business goals. It is our mission to connect you with the right people, help you stay relevant in a rapidly changing market and place topics and speakers on your path to accelerated future success. Together our members, partners and chamber lead from the front! Embedding this mission into our structure, with a keen focus on delivering with professionalism and impact, is what sets us apart. We take seriously the commitment our members and partners make to be a part of our community and work hard to ensure it is the best decision they have made!

OUR VISION STATEMENT

To be Maroochydore's respected authority for business by fostering the growth and success of our members and partners and advocating for a strong and progressive region.

OUR PILLARS ARE EMBEDDED INTO OUR STRUCTURED APPROACH TO DELIVERY

CONNECT // A core role of ours is to provide opportunity for connection with other committed business professionals and key industry and government representatives.

RELEVANT // We cut through the noise business professionals face to bring you up to date information and education that keeps you relevant in a changing market.

LEAD // We take a leadership position on issues of significance to our region and encourage our members and partners to join us on ensuring our region receives the attention it deserves.

ACCELERATE // We look to challenge the status quo for topics, events, speakers and connections that will accelerate you beyond your competitors.



OVER
300
MEMBERS

60+ NEW
MEMBERS
IN 2023



PROUDLY SUPPORTING THE SUNSHINE COAST BUSINESS COMMUNITY

Since 1991

Strong LEADERSHIP TEAM



Brendan Bathersby
Bathersby Legal, Director
President / Partnerships



Jakki Goodall
Hello Sunshine Magazine, BDM
Vice President / Marketing



Richard Van Lohuizen
Shine Lawyers, Solicitor
Secretary



Cameron Klupfel
Evolve Accounting, Director
Treasurer



Peppi Bueti
Sunny Media, Director
Advocacy /
Communication Lead

The volunteer committee is supported by a dedicated **Membership Manager** and an **Executive Support team** focused on events, marketing, partnerships and administration services.



Anita Piers
Telstra Business Technology Centre
Central and Sunshine Coast,
General Manager
Membership Lead



Richard Turnbull
RETURNbull and Associates,
Principal Consultant
Systems & Tech Lead



Simone Bell
GSL Media (MixFM & SeaFM),
Director of Sales
Events Lead



Paul Robertson
BBC Digital Sunshine Coast,
Area Representative
Executive Member



Lauren Smith
Smith & Madden, Co-founder
and Director
Executive Member

Opportunities TO PARTNER WITH US

The Maroochydore Chamber (MCC) seeks sponsorship from within the business community to partner with the Chamber to actively work together to support members and the greater Maroochy business region. **What you receive as a sponsor of the Maroochydore Chamber is designed specific to your business needs after a consultation with our sponsorship team.** The following list will give you just the beginning of what a partnership with us can deliver.

ON LOCATION* *Members Only*

\$800 INVESTMENT

*Subject to availability

- Maroochydore Chamber of Commerce will invite members to your location (or a location of your choice) for a specific event
- Marketing by Maroochydore Chamber of Commerce via all social media channels including Facebook, Instagram and LinkedIn
- Marketing of event via Maroochydore Chamber of Commerce's website including event page set up
- Marketing via email channels through Mailchimp EDMS
- Maroochydore Chamber of Commerce to pay for coffee or drink on arrival – sponsor to pay for any additional costs including venue and AV hire (if applicable)
- Maroochydore Chamber of Commerce to assist with coordination and execution of the event

CONNECT PARTNER

\$2,500 INVESTMENT

- Host one coffee and connect per annum with predominant branding and on stage speaking opportunity to share what your business is
- Promotion across all events and publications for MCC throughout the period
- Inclusion in Newsletters both written and video format
- Logo and branding on website, social media and all marketing materials
- 'Reel' at specific sponsored coffee and connect on MCC social platforms
- Two tickets per event except special events

CORPORATE PARTNER

\$3,500 INVESTMENT

- Be positioned in all communications as the trusted professional in your industry
- Represent MCC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC
- Inclusion in Newsletters both written and video format
- Host a minimum of one event per annum with predominant branding and on stage speaking opportunity
- Logo and branding on website, social media and all marketing materials
- 'Sponsor Spotlight' video introduction across all MCC social platforms
- Two tickets per event except special events
- Customised deliverables to meet your specific business needs

MAJOR PARTNER

SECURED • NOT AVAILABLE

- Only one position exists for the major corporate partner!
- Be positioned in all communications as the trusted professional in your industry and the major partner for the MCC
- Provide regular updates on your organisations key milestones to MCC members and the greater Maroochy region
- Represent MCC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC
- Inclusion in Newsletters both written and video format
- Host a minimum of two events per annum with predominant branding and on stage appearance
- Logo and branding on website, social media and all marketing materials
- Video introduction across all MCC and social platforms
- Event tickets as per agreement
- Customised deliverables to meet your specific business needs

Prices GST exclusive

Join our CORPORATE PARTNERS

MAJOR



CORPORATE



CONNECT



COMMUNITY



Thank You FOR YOUR CONSIDERATION!

We are eager to secure the perfect partners that can celebrate, grow and enrich our wonderful region.

As a trusted partner of the Maroochydore Chamber, we actively encourage our members to consider supporting your business when making their purchasing decisions, increasing consumer confidence and awareness. Sponsoring the Maroochydore Chamber of Commerce delivers brand alignment, targeted marketing and loyalty opportunities and represents significant value for money for all of our partners.

To discuss sponsorship contact the team directly on **07 5370 1702**.
Alternatively email admin@maroochy.org.

We look forward to you joining our team.



Brendan Bathersby
President



Testimonial

“Walker is proud to be the Major Corporate Sponsor of Maroochydore Chamber of Commerce, investing in the best business minds in the region to encourage strategic growth and advance the Maroochydore & Sunshine Coast economy. The Maroochydore Chamber of Commerce is a strong supporter of our Maroochydore City Centre, the new CBD heart of the Sunshine Coast.

Peter Saba
Walker Corporation