

CONNECT  
RELEVANT  
LEAD  
ACCELERATE

SINCE  
1991

# Sponsorship 2025 Offering



Maroochydore  
Chamber of Commerce



# About the MAROOCHYDORE CHAMBER

Welcome to the Maroochydore Chamber of Commerce.  
A Smart Chamber for a Bright City.

Whether a long-term local business or new to the region, Maroochydore Chamber of Commerce is committed to supporting you and your business goals. It is our mission to connect you with the right people, help you stay relevant in a rapidly changing market and place topics and speakers on your path to accelerated future success. Together our members, partners and chamber lead from the front! Embedding this mission into our structure, with a keen focus on delivering with professionalism and impact, is what sets us apart. We take seriously the commitment our members and partners make to be a part of our community and work hard to ensure it is the best decision they have made!

## OUR VISION STATEMENT

To be Maroochydore's respected authority for business by fostering the growth and success of our members and partners and advocating for a strong and progressive region.



## OUR PILLARS ARE EMBEDDED INTO OUR STRUCTURED APPROACH TO DELIVERY

**CONNECT //** A core role of ours is to provide opportunity for connection with other committed business professionals and key industry and government representatives.

**RELEVANT //** We cut through the noise business professionals face to bring you up to date information and education that keeps you relevant in a changing market.

**LEAD //** We take a leadership position on issues of significance to our region and encourage our members and partners to join us on ensuring our region receives the attention it deserves.

**ACCELERATE //** We look to challenge the status quo for topics, events, speakers and connections that will accelerate you beyond your competitors.





**PROUDLY  
SUPPORTING  
THE SUNSHINE  
COAST  
BUSINESS  
COMMUNITY**

*Since 1991*



# Strong LEADERSHIP TEAM



**Brendan Bathersby**  
Bathersby Legal  
President &  
Partnerships Lead



**Jakki Goodall**  
Hello Sunshine Magazine  
Vice President &  
Marketing Lead



**Richard Van Lohuizen**  
Slater + Gordon Lawyers  
Secretary



**Cameron Klupfel**  
Evolve Accounting  
Treasurer



**Anita Piers**  
Telstra Business  
Technology Centre  
Membership Lead



**Peppi Bueti**  
Sunny Media  
Advocacy &  
Communication Lead



**Simone Bell**  
GSL Media  
(MixFM & SeaFM)  
Events Lead



**Paul Robertson**  
Partnerships Team



**Lauren Smith**  
Smith & Madden  
Executive Member



**Richard Turnbull**  
RETURNbull and Associates  
Systems & Tech Lead



**Riarna Hellyer**  
UniSC  
Executive Member



**Travis Head**  
Barrack Broking  
Executive Member



**Renee Cooper**  
Indepth Accounting  
Executive Member

The volunteer committee is supported by a dedicated Membership Manager and an Executive Support team focused on events, marketing, partnerships and administration services.

# Opportunities TO PARTNER WITH US

The Maroochy Chamber (MCC) seeks sponsorship from within the business community to partner with the Chamber to actively work together to support members and the greater Maroochy business region. **What you receive as a sponsor of the Maroochy Chamber is designed specific to your business needs after a consultation with our sponsorship team.** The following list will give you just the beginning of what a partnership with us can deliver.

## ON LOCATION\* *Members Only*

**\$800 INVESTMENT**

\*Subject to availability

- Maroochy Chamber of Commerce will invite members to your location (or a location of your choice) for a specific event
- Marketing by Maroochy Chamber of Commerce via all social media channels including Facebook, Instagram and LinkedIn
- Marketing of event via Maroochy Chamber of Commerce's website including event page set up
- Marketing via email channels through Mailchimp EDMS
- **'On Location Host' to pay for coffee or drink on arrival - and any additional costs including venue and AV hire (if desired)**
- Maroochy Chamber of Commerce to assist with coordination and execution of the event

## CONNECT PARTNER

**\$2,500 INVESTMENT**

- Host one coffee and connect per annum with predominant branding and on stage speaking opportunity to share what your business is
- Promotion across all events and publications for MCC throughout the period
- Inclusion in Newsletters both written and video format
- Logo and branding on website, social media and all marketing materials
- 'Reel' at specific sponsored coffee and connect on MCC social platforms
- Two tickets per event except special events

## CORPORATE PARTNER

**\$3,500 INVESTMENT**

- Be positioned in all communications as the trusted professional in your industry
- Represent MCC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC
- Inclusion in Newsletters both written and video format
- Host a minimum of one event per annum with predominant branding and on stage speaking opportunity
- Logo and branding on website, social media and all marketing materials
- 'Reel' at specific sponsored event on MCC social platforms
- Two tickets per event except special events
- Customised deliverables to meet your specific business needs

## MAJOR PARTNER

**SECURED • NOT AVAILABLE**

- Only one position exists for the major corporate partner!
- Be positioned in all communications as the trusted professional in your industry and the major partner for the MCC
- Provide regular updates on your organisations key milestones to MCC members and the greater Maroochy region
- Represent MCC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC
- Inclusion in Newsletters both written and video format
- Host a minimum of two events per annum with predominant branding and on stage appearance
- Logo and branding on website, social media and all marketing materials
- Video introduction across all MCC and social platforms
- Event tickets as per agreement
- Customised deliverables to meet your specific business needs

*Prices GST exclusive*

# Join our CORPORATE PARTNERS

MAJOR



CORPORATE



CONNECT



COMMUNITY



Supported by:



[www.maroochy.org](http://www.maroochy.org)





# Thank You FOR YOUR CONSIDERATION!

We are eager to secure the perfect partners that can celebrate, grow and enrich our wonderful region.

As a trusted partner of the Maroochydore Chamber, we actively encourage our members to consider supporting your business when making their purchasing decisions, increasing consumer confidence and awareness. Sponsoring the Maroochydore Chamber of Commerce delivers brand alignment, targeted marketing and loyalty opportunities and represents significant value for money for all of our partners.

To discuss sponsorship contact the team directly on **07 5370 1702**. Alternatively email [admin@maroochy.org](mailto:admin@maroochy.org).

We look forward to you joining our team.

**Brendan Bathersby**  
President



## Testimonial

"Walker is proud to be the Major Corporate Sponsor of Maroochydore Chamber of Commerce, investing in the best business minds in the region to encourage strategic growth and advance the Maroochydore & Sunshine Coast economy. The Maroochydore Chamber of Commerce is a strong supporter of our Maroochydore City Centre, the new CBD heart of the Sunshine Coast."

**Peter Saba**  
*Walker Corporation*