



SPONSORSHIP OFFERING



INCORPORATING



Sunshine Coast
Young Chamber of Commerce

ABOUT THE Maroochydore Chamber

Welcome to the Maroochydore Chamber of Commerce. A Smart Chamber for a Bright City.

We offer advice, education, connections and guidance to help your business succeed. We look forward to working with you and having you as part of the team!

Our Vision Statement

To be Maroochydore's respected authority for business and to foster growth and success of our members through connectivity, advocacy, acumen and resilience.

Connectivity - Making it easy for members to connect via networking events, forums and introductions

Advocacy - Promoting and representing members through referrals opportunities, a voice and point of view, positioning and lobbying.

Acumen - Developing and delivering outstanding knowledge and innovation through education, thought leadership, knowledge repositories and advisory services.

Resilience - Building and investing in a sustainable member community commonly focused on financial sustainability, sound governance, operational efficiencies and succession planning.

ABOUT THE Sunshine Coast Young Chamber of Commerce

Welcome to the Sunshine Coast Young Chamber of Commerce.

Sunshine Coast Young Chamber of Commerce (SCYCC) is a group of young, driven professionals making a positive impact in the local community. With a strong culture developing on the Sunshine Coast of young driven individuals, pushing to make an impact in the business and professional world, the Young Chamber of Commerce network offers an essential platform to embrace this movement.

Community - Building and supporting a strong community of like-minded young professionals on the Sunshine Coast is a key focus of the chamber. Through engaging in genuine connections and creating an environment that relationships can be built, we are expanding the reach and impact of members in the local business community.

Education - The Sunshine Coast Young Chamber of Commerce strive to educate all members of the group through organising guest speakers every second month of the year to tell their story on how they built a successful business.

Growth - We believe growth is a key ingredient to being successful in all that you do. This is why the SCYCC provides the opportunity for growth through a variety of thought-provoking events, regular networking opportunities and stimulating conversations in our Facebook group.

Impact - The SCYCC aims to guide and support the next generation of industry leaders who want to make BIG impact, whether that be in a business or professional role. The SCYCC highly values the impact that can be made when a group of like-minded professionals come together as one.

How you can be involved...

The Maroochydore Chamber (MCC) incorporating Sunshine Coast Young Chamber of Commerce (SCYCC), seeks sponsorship from within the business community to partner with the Chamber to actively work together to support members and the greater Maroochy business region. What you receive as a sponsor of the Maroochydore Chamber is designed specific to your business needs after a consultation with our sponsorship team. The following list will give you just the beginning of what a partnership with us can deliver.

CORPORATE PARTNER MCC OR SCYCC

\$2,750 investment

- Be positioned in all communications as the trusted professional in your industry
- Represent MCC or SCYC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC or SCYC
- Inclusion in Newsletters both written and video format
- Host a minimum of one event per annum with predominant branding and on stage appearance
- Logo and branding on website, social media and all marketing materials
- Video introduction across all MCC or SCYC social platforms
- Two tickets per event
- Customised deliverables to meet your specific business needs

CORPORATE PARTNER MCC AND SCYCC

\$5,500 investment

- Be positioned in all communications as the trusted professional in your industry
- Represent MCC and SCYC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC and SCYC
- Inclusion in Newsletters both written and video format
- Host a minimum of one event per annum with predominant branding and on stage appearance
- Logo and branding on website, social media and all marketing materials
- Video introduction across all MCC and SCYC social platforms
- Two tickets per event
- Customised deliverables to meet your specific business needs

MAJOR CORPORATE PARTNER MCC AND SCYCC

\$9,900 investment

- Only one position exists for the major corporate partner!
- Be positioned in all communications as the trusted professional in your industry and the major partner for the MCC and SCYC
- Provide regular updates on your organisations key milestones to MCC and SCYC members and the greater Maroochy region
- Represent MCC and SCYC when media opportunities are presented in your subject matter expertise
- Promotion across all events and publications for MCC and SCYC
- Inclusion in Newsletters both written and video format
- Host a minimum of two events per annum with predominant branding and on stage appearance
- Logo and branding on website, social media and all marketing materials
- Video introduction across all MCC and SCYC social platforms
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Join our other Brand Partners



SPONSORSHIP OFFERING

Thank you for your consideration!

We are eager to secure the perfect partners that can celebrate, grow and enrich our wonderful region.

As a trusted partner of the Maroochydore Chamber and the Sunshine Coast Young Chamber, we actively encourage our members to consider your business when making their purchasing decisions, increasing consumer confidence and consumer awareness.

Sponsoring the Chamber of Commerce delivers brand alignment and loyalty opportunities for a fraction of the price that you would pay through other marketing and advertising mediums.

To discuss sponsorship contact Min Swan directly on 0403 030 639. Alternatively email admin@maroochy.org.

We look forward to you joining our team.

Brendan Bathersby, President

Studies show that if a consumer knows that a business is a member of a local chamber:

- **68%** increase in its local reputation
- **49%** increase in its consumer favourability rating
- **73%** increase in consumer awareness
- **80%** increase in the likelihood that consumers will patronise the business in the future

(Reference: montgomeryareachamber.com)

